

## **PRESS RELEASE**

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# **Stock exchange: Live and direct investor information**

**International Investment Forum (IIF) is celebrating its first anniversary - 4th II-Forum will take place on September 27, 2022 - 21 companies, from Startups to DAX, will be presenting**

The digital investor event, created in Corona times to bridge the lack of investor information during lockdowns, will open its digital doors on September 27, 2022. Why fly around the globe to listen to company presentations and ask a few questions? This digital setup continues to work well.

For the financial scene, especially institutional investors, personal contact is, of course, instrumental. However, the IIF bridges this gap and provides follow-up contacts for corresponding investors. Private investors from all over the world have the chance at the IIF to be informed directly and first-hand - via a free Zoom event. Attendance is easy via browser from a desktop, tablet or smartphone.

## **Speakers from Australia to Europe and the USA**

21 companies are taking part in the anniversary event - a record! The field of participants is broadly diversified and covers many trends. For investors, participation in the event offers opportunities, especially since one not only becomes acquainted with company models but also gains a feeling for a balanced capital investment with risk compensation. Not only do the sectors differ from one another, but also the geographical markets with their home currencies - from startups to DAX stocks, listings in New York or Toronto to listings in Australia - exciting insights are possible.

## **Energy is crucial for the future of national economies - digitization is making headway**

Energy is the all-embracing topic these days, and companies have long been waiting in the wings with their concepts. Whether oil and gas suppliers from western regions, manufacturers of disruptive battery technology, the future champions of hydrogen drives in heavy-duty transport or solar collectors for land areas. A veritable energy tech wave is hitting investors - they are spoiled for choice.

But as is well known, new and renewable energies cannot do without corresponding raw materials. Here, too, clear stakes have been driven in by the Western states. The aim is to safeguard domestic industries and make them independent by discovering and extracting deposits of rare earths and sufficient quantities of standard products - such as copper.

The advice given by stock market experts, stock pickers and star and value investors is to take an anticyclical approach and 'buy when the cannons thunder'. The extremely well-positioned IT and software market has taken a beating in recent months for no specific reason. Good tech products, such as POS systems and software for SMEs, continue to generate substantial returns - even without requiring risk capital. Will a strong tech pricing rebound soon follow?

Last but not least, and in any case worthy of mention, only the topic of Covid has enjoyed disproportionate attention in recent years. Although the Corona pandemic is gradually leaving the realms of daily headlines, the pharmaceutical industry is not without its extreme capital flows and bulging M&A checkbooks. Accordingly, there are candidates on every corner. The focus for biotech investors is on disease areas such as heart disease and cancer. Of course, research has not stopped here either in recent years. Corresponding breakthroughs have hardly been announced, but soon the candidates will be in the spotlight again.

### **The date for the 5th Forum is December 7, 2022**

'The Show must go on' - loosely based on this motto, the dates through 2024 have already been set. "Of course, we could also book a conference center and set up stands. But the money spent here goes into international communication and - especially as it involves several time zones - it is not really in investors' interests from a business point of view to have board members from Germany, Canada, the USA, Asia and Australia all on the same site at the same time," says Mario Hose, Managing Director of Apaton Finance GmbH, one of the co-organizers. Research and analysis will be provided by GBC AG, the organizer with more than 20 years of experience in capital market events. "Opportunities and risks are perhaps even closer together in these times," says Manuel Hölzle, CEO of the research house GBC AG. "The IIF opens up the unique opportunity to do direct investor relations work without detours while offering investors the opportunity to find out not only about market reports but also to find out more about a share through direct contact. This has not been seen before in this intensity for investors of any kind or internationally."

### **30 minutes for each speaker + Q&A**

The selected companies will provide insight into exciting business models and provide investors with first-hand information in 30-minute slots over the course of an entire day. Via live Zoom conference, investors worldwide can join the English-language event. Questions can be asked via chat and will be answered live. All information on the participating companies, a (free) registration option, and the schedule can be found at [www.ii-forum.com](http://www.ii-forum.com).

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### **About IIF - International Investment Forum**

The IIF - International Investment Forum will take place on September 27, 2022. Companies will present and answer investors' questions via Zoom. The start time is 9:25 am (CEST - Central European Summer Time), and the event will end at 20:00 CEST. The event is organized from Germany as a co-operation project between Apaton Finance GmbH and GBC AG.

Further info: [www.ii-forum.com](http://www.ii-forum.com)

### **About Apaton Finance GmbH (Co-Organizer)**

Apaton focuses primarily on growth companies and helps build investor relationships. Partners are located all over the world. When a company is in a transition phase and enters a new market or a growth phase, Apaton becomes active. Apaton's experts create investable visibility in new regions and markets.

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### **About GBC AG (Co-Organizer)**

GBC AG has been organizing capital market conferences since 2001. Around two-thirds of all German issuers from the small & mid cap sector have already used GBC conferences in the 20 years of conference history to address the capital market directly. Generally, the GBC conference series is primarily aimed at asset managers, fund managers, family offices, analysts and financial journalists.

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